

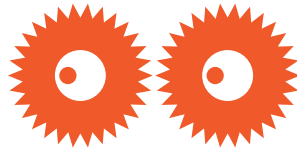
EN
TRE
LI
BROS

FESTIVAL DE
LIBROS EN ESPAÑOL
PARA NIÑ@S Y JÓVENES

IMAGO
LAS
ARTES

CORAL GABLES
MUSEUM

SPONSORSHIP DECK 2024



ENTRELIBROS 2023 at a glance...

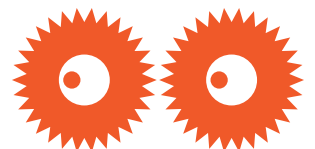
ENTRELIBROS 2023 surpassed all expectations, leaving a lasting impact on our team, sponsors, editors, publishers, attendees, and collaborators. Let's dive into the highlights of our phenomenal event:

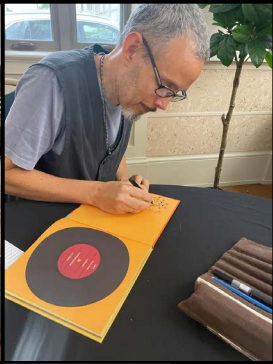
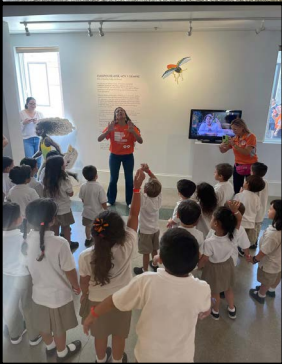
- Over 1600 people visited ENTRELIBROS 2023, breaking attendance records at the Coral Gables Museum for two consecutive days – all with free admission!
- We proudly hosted 12 top-notch specialized publishing houses in children's literature from Spain, Colombia, Argentina, Mexico, Puerto Rico, and the United States.
- The 45th Anniversary celebration of Ediciones Ekaré featured a captivating illustrated exhibition titled "Cuentos de ayer, hoy y siempre," graciously supported by the City of Coral Gables.
- Four schools from Miami-Dade County and Broward County organized field trips, treating over 150 children and 25 teachers to the enriching experience of ENTRELIBROS, complete with art workshops and storytelling sessions.
- A total of 13 art and creativity workshops, offering free admission, drew enthusiastic crowds, and 24 storytelling sessions captivated countless children and their families.
- Library representatives from Miami-Dade County and Broward County, along with the support of Major Vince Lago and commissioners from cities like Coconut Grove, underscored the community spirit at ENTRELIBROS.
- International organizations, including the Institut Ramon Llull and Acci3n Cultural Espa1ola from Spain, joined the support of 24 sponsors and local entities such as the Miami Book Fair, Miami-Dade County Department of Cultural Affairs, South Florida Hispanic Chamber of Commerce, Cuatro Gatos Foundation, and Hand2Hand in backing ENTRELIBROS.
- ASL interpreters enhanced the accessibility of storytelling times and workshops, while a dedicated team of over 50 volunteers contributed to the event's success.
- The promotion of ENTRELIBROS, our sponsors, publishers and supporting organizations in our Instagram account reached 43,590 accounts from July to October 2023.

These facts underscore ENTRELIBROS as an extraordinary event, achieving our goal of creating a family-friendly space for Spanish literature and providing a creative and artistic experience. Thanks to the unwavering support of sponsors and local organizations, we delivered a high-quality book selection and an overall creative and artistic experience.

Part of the book sales proceeds went to support the Coral Gables Museum and IMAGO POR LAS ARTES. As we gear up for the upcoming year, we're determined to raise the bar even higher. Can we count on your support to make it happen? Join us on this exciting journey!

For more information about ENTRELIBROS visit our website entrelibrosfest.org





What is ENTRELIBROS?

ENTRELIBROS is a free family-friendly, and vibrant festival created to provide our community with the best and most diverse selection of illustrated books in Spanish for children and young people, aiming to promote reading in this language and celebrate Hispanic Heritage Month. Organized by IMAGO X LAS ARTES in collaboration with the Coral Gables Museum, this book fair brings together a showcase of the best publishing houses from Spain and Latin America. Additionally, we create a fun and enriching environment of interactive activities for all audiences, including readings, panel discussions, art workshops, storytelling, and more.

ENTRELIBROS 2024 + Illustrations Exhibition:

WHERE: Coral Gables Museum

WHEN: October 17 - 20, 2024.

Who is IMAGO POR LAS ARTES?

IMAGO X LAS ARTES, a dynamic Miami-based non-profit organization, is on a mission to spread the joy and transformative power of art to all, regardless of age or background. We believe that art, in all its forms, should be accessible and inclusive, celebrating the vibrant mosaic of cultures that defines our community.

Board of Directors:



María Alejandra Prado
President



Trina Oropeza
CEO



Angélica Solórzano
Director



Cecilia Sosa
Director



Guillermo Martínez
Director



Katherine Chacón
Director



Rozabelle Cotte-Cruz
Director



Ximena Iribarren
Director

Sponsorship Levels

Standard

Sponsor

\$750

- Logo + back-link on Festival's website until ENTRELIBROS 2025
- Logo included in printed advertising for the Festival and exhibition
- Logo on the sponsor page in the digital program
- Logo on step and repeat banner at the Festival
- Logo included in social media (group post) and digital marketing (newsletter) for the Festival and exhibition
- Opportunity to provide promotional products to be included in the goodie bag given to attendees

Supporter

Sponsor

\$1,500

- All included in Standard Sponsor level +
- Logo included in loop video on the main screen throughout the Festival
- Mention in all press releases
- 1/4 page advertisement piece in digital program

Corporate

Sponsor

\$2,500

- All included in Supporter Sponsor level +
- 1/2 page advertisement piece in digital program
- 15 seconds promotional video (no sound) to be rolled on the main screen throughout the festival

Presenting

Sponsor

\$4,500

- All included in Corporate Sponsor level +
- 30 seconds promotional video (no sound) to be rolled on the main screen throughout the festival
- 25 Coral Gables Museum admission tickets
- Logo included in the Coral gables Museum Website
- Discount on rental facility at the Coral Gables Museum

Title

Sponsor

\$10,000

- All included in Presenting Sponsor level +
- Logo included in main exhibition banner
- Full page advertisement piece in digital program
- 5 Coral Gables Museum Family Memberships
- Logo & recognition on front cover of the digital program (festival & exhibition)
- 5 min. of creative promotion of your brand to the audience on opening day

ENTRE LIBROS 2023

CORPORATE SPONSORS



FOGO DE CHÃO



MG DEVELOPER



SUPPORTING SPONSORS



creative
orthodontic
associates



ZUCCA

STANDARD SPONSORS



Rotary
Club of South Miami

THE LARGEN
FOUNDATION

GROU
COFFEE + COWORK



SouthState

THE
SOSA TEAM



SUPPORTING ORGANIZATIONS

AC/E
ACCIÓN CULTURAL
ESPAÑOLA



CORAL
GABLES
THE CITY BEAUTIFUL



Cinco
Books



across
missions

Sponsorship Application

“ENTRELIBROS” Children’s Book in Spanish Festival
& Children’s book illustration exhibition

Company Name: _____
Contact person: _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____ Email Address: _____

SPONSORSHIP LEVEL (PLEASE CHECK ONE):

Title Sponsor: \$10,000 Presenter Sponsor: \$5,000
 Corporate Sponsor: \$2,500 Supporter Sponsorship: \$1,500
 Standard Sponsor: \$750 Other: _____

Please describe your company and the products or services you offer: _____

Why do you want to sponsor the book festival? _____

What benefits do you hope to receive as a sponsor? _____

Please list any specific requests or requirements you may have as a sponsor: _____

PAYMENT INFORMATION:

Payment can be made via:

Credit card (Please fill out the following information. We will add a processing fee of 3.5%)

Credit Card Type: _____ Credit Card Number: _____

Expiration Date: _____ CVV: _____

Check. Please make check payable to IMAGO POR LAS ARTES, INC and mail to the following address:

Attention to: Trina Oropeza or Maria Alejandra Prado 4028 SW 57th Ave. South Miami. FL 33155

Please note that payment in full is due upon receipt of this form. If payment is not received by the specified deadline, your sponsorship may be forfeited.

Thank you for your support!

SPONSOR ACKNOWLEDGEMENT AND CONSENT TO SPONSORSHIP AGREEMENT TERMS AND CONDITIONS

Sponsor by signing below acknowledges and represents that Sponsor has read, understands, and consents to be bound by the following term and conditions of sponsorship for ENTRELIBROS 2024 an event by IMAGO POR LAS ARTES (IXLA):

1. Sponsor's submission of this signed Sponsorship Agreement ("Agreement"), with or without advanced payment of the agreed sponsorship amount indicated on the Agreement, is an express offer by the Sponsor to enter into the Agreement with IXLA for the event or program indicated on the Agreement form, and the IXLA's acceptance of that offer.
2. In consideration of the sponsorship, Sponsor will receive the benefits and services of sponsorship commensurate with the level of sponsorship indicated. Although IXLA will take reasonable efforts to maximize the number of attendees for the event or program through the use of promotional materials, IXLA makes no guarantee regarding the number of actual attendees.
3. Sponsor grants IXLA the unlimited right to display, exhibit, use and reproduce Sponsor's name and logo for the purpose of promotion of the event or program and in all promotional materials.
4. Sponsor enters into the Agreement with the full understanding that the Agreement may not be terminated once the promotional materials for the event or program are distributed. In the event that the event or program is rescheduled due to conditions or factors beyond the control of IXLA, including but not limited to, natural disasters and other acts of God, Sponsor agrees to be bound by the agreement as if the event or program took place on the date originally scheduled.
5. The Agreement and these terms and conditions constitute the entire agreement between Sponsor and IXLA with respect to sponsorship of the event or program. Any amendments or modifications to the Agreement must be executed in writing by both parties.
6. Sponsor agrees that failure to pay the sponsorship amount indicated on the Agreement constitutes a breach of the Agreement which may subject Sponsor to collection efforts or legal action. In the event that IXLA institutes collection efforts or legal action to collect any unpaid amounts due under the Agreement, including interest, Sponsor shall be obligated to pay the IXLA's service fees, reasonable attorneys' fees, and other costs and expenses incurred in the collection effort or legal action.

_____ for _____
Signature Company (Sponsor)

_____ Date: _____
Print Name:

IXLA use only: Date received: _____ Amount due: _____