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FESTIVAL DE
LIBROS EN ESPAÑOL
PARA NIÑ@S

IMAGO
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LAS
ARTES



SPONSORSHIP
DECK 2025

ENTRELIBROS 2024: One for the Books...

For the second year, ENTRELIBROS, the only Spanish-language Book Festival for Kids in South Florida, brought together over 2,000 attendees to celebrate the magic of literature. Thanks to you, this milestone solidified its place as a key cultural event in the region! Here's a snapshot of ENTRELIBROS 2024:

Growing Reach & Community Impact:

- Over 2,000 attendees from across the Tri-County area joined us over four unforgettable days at the Coral Gables Museum—all with free admission to ensure accessibility for everyone.
- With the support of 17 local and international organizations, 24 sponsors, and 40+ volunteers, ENTRELIBROS continued to grow and reach more families.

Innovative Programming & Cultural Partnerships:

- We launched ENTRELÍNEAS, a professional development day for educators and librarians, featuring 20+ expert speakers and achieving a 90% engagement rate until the very end.
- In collaboration with local nonprofits, we hosted performances by Armour Dance Theater, Miami Music Project, and Artefactus Cultural Project, showcasing the power of the arts in fostering social change.

Expanding Educational Access

- We welcomed five schools -from Miami-Dade and Broward- and over 200 children for dedicated programming.
- For the first time, homeschooling families from Miami-Dade and Broward County participated, broadening our impact on alternative education communities.

A Must-See Exhibition: ARTE ENTRE PÁGINAS

- Curated by Alejandra Varela (Ediciones Ekaré), this stunning exhibition featured 23 illustrated children's books and drew over 2,500 visitors during its month-long run at the Coral Gables Museum.

Preparations are already underway for next year's festival, October 15–19, 2025! We're planning:

- 15 publishing houses bringing fresh literary experiences.
- An exciting new illustration exhibition.
- The second edition of ENTRELÍNEAS.
- Interactive workshops and even more surprises!

Can we count on your support to make it happen? Join us in shaping the future of Spanish-language literature for children! **Be Part of the Story!** ENTRELIBROS aims to become the premier Spanish-language children's literary event in the U.S., bridging generations, cultures, and stories while inspiring a lifelong love of reading.

Visit entrelibrosfest.org to learn more and be part of this exciting journey!



What is ENTRELIBROS?

ENTRELIBROS is the only book festival in Spanish for kids in South Florida. It's a free family-friendly, and vibrant festival created to provide our community with the best and most diverse selection of illustrated books in Spanish for children aiming to promote reading in this language and celebrate Hispanic heritage. Organized by IMAGO POR LAS ARTES (IXLA) in collaboration with the Coral Gables Museum, this book festival brings together a showcase of the best publishing houses from Spain, Latin America, and the United States. Additionally, we create a fun and enriching environment of interactive activities for all audiences, including readings, panel discussions, art workshops, storytelling, and more.

ENTRELIBROS 2025:

WHERE: Coral Gables Museum

WHEN: October 15 - 19, 2025.

Who is IMAGO POR LAS ARTES?

IMAGO POR LAS ARTES (IXLA), a dynamic Miami-based non-profit organization, is on a mission to spread the joy and transformative power of art to all, regardless of age or background. We believe that art, in all its forms, should be accessible and inclusive, celebrating the vibrant mosaic of cultures that defines our community.

Board of Directors:



María Alejandra Prado
President



Trina Oropeza
COO



Angélica Solórzano
Director



Cecilia Sosa
Director



Katherine Chacón
Director



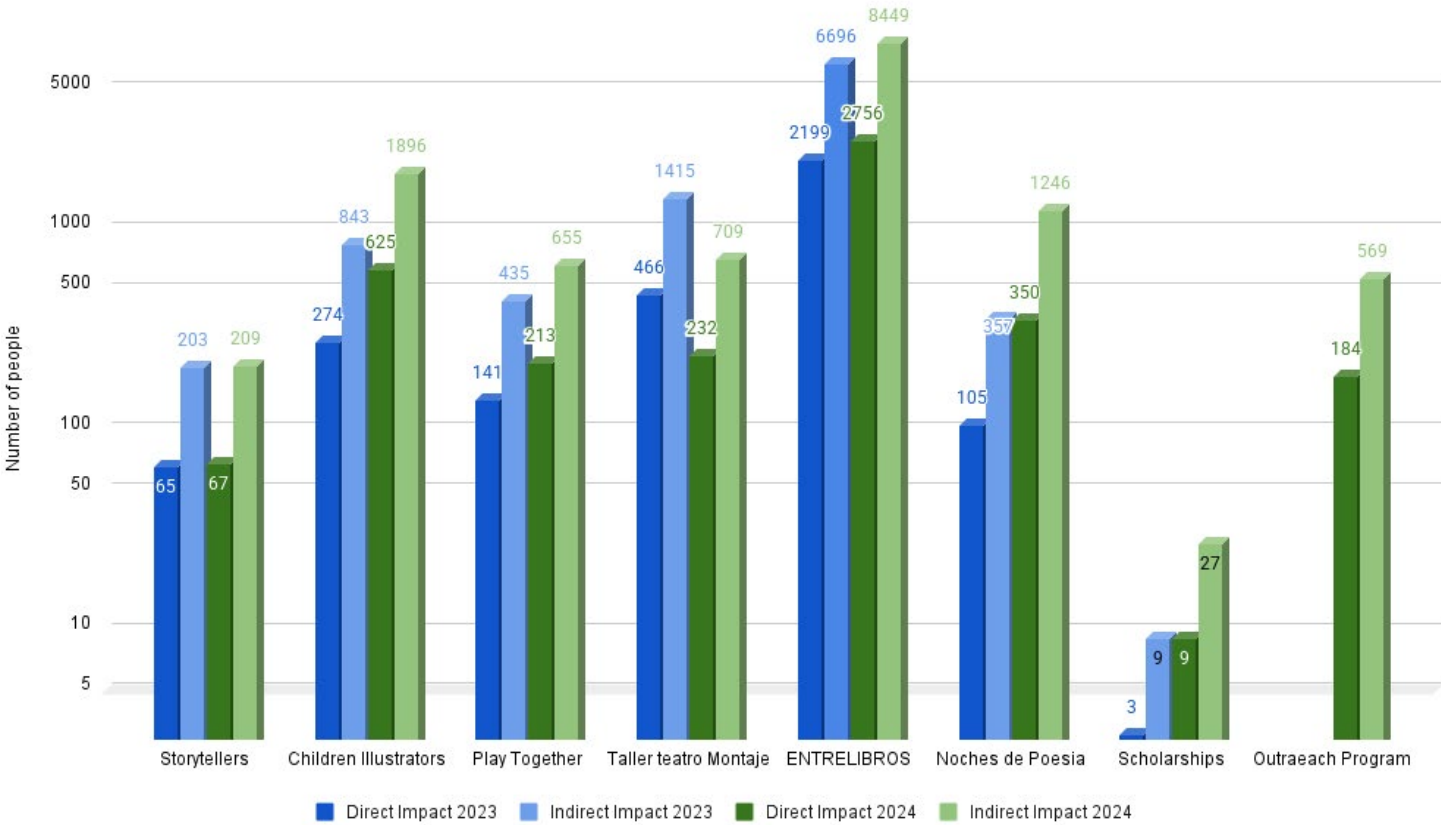
Rozabelle Cotte-Cruz
Director



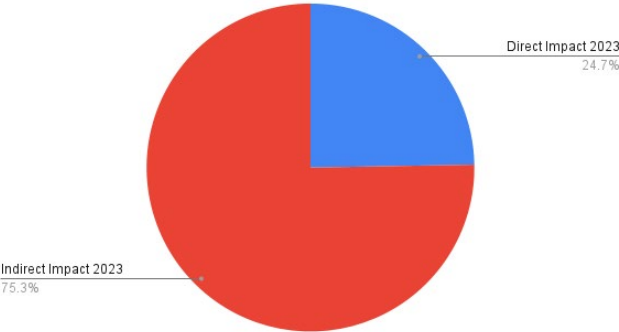
Ximena Irribarren
Director

Our Impact

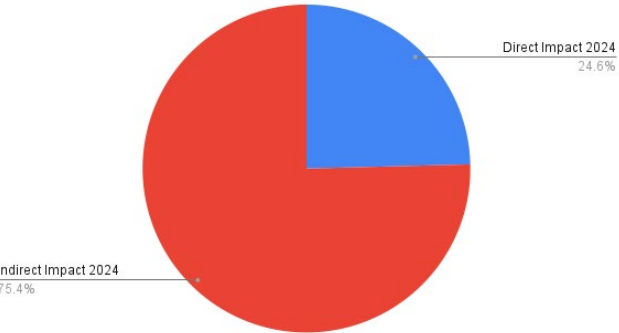
GLOBAL IMPACT IMAGO POR LAS ARTES



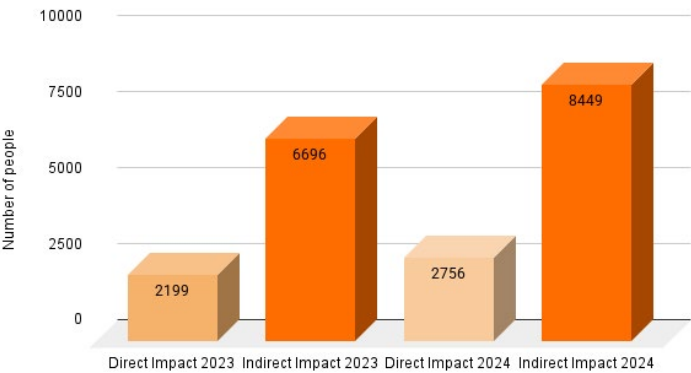
IMPACT ENTRELIBROS 2023



IMPACT ENTRELIBROS 2024



GLOBAL IMPACT ENTRELIBROS



Social media and traditional media impact not included.

Sponsorship Levels



- Logo + back-link on Festival's website until ENTRELIBROS 2026
- Logo included in printed advertising for the Festival and exhibition
- Logo on the sponsor page in the digital program
- Logo on step and repeat banner at the Festival
- Logo included in social media (group post) and digital marketing (newsletter) for the Festival and exhibition
- Opportunity to provide promotional products to be included in the goodie bag given to attendees



- **All included in Standard Sponsor level +**
- Logo included in loop video on the main screen throughout the Festival
- 1/4 page advertisement piece in digital program



- **All included in Supporter Sponsor level +**
- 1/2 page advertisement piece in digital program
- 15 seconds promotional video (no sound) to be rolled on the main screen throughout the festival



- **All included in Corporate Sponsor level +**
- Logo included in social media (individual post/collaboration)
- 30 seconds promotional video (no sound) to be rolled on the main screen throughout the festival
- Recognition as Preseting sponsor for ENTRELINEAS + 5 min. of creative promotion of your brand to the audience at the beginning of the program.
- 1 day of "Blind Date with a Book"* an interactive activation for your brand during ENTRELIBROS (only 3 openings).



- **All included in Presenting Sponsor level +**
- Logo included in main exhibition banner
- Full page advertisement piece in digital program
- Recognition as Presenting Sponsor for ENTRELIBROS
- Logo & recognition on front cover of the digital program (festival & exhibition)
- 5 min. of creative promotion of your brand to the audience on opening day
- On site activation for the duration of the event (logistics to be determined)

ENTRELIBROS 2024

CORPORATE SPONSORS



MG DEVELOPER

FOGO DE CHÃO

SUPPORTING SPONSORS



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South Dade



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MORENO, P.A

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MADRE
PODCAST



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STANDARD SPONSORS

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Club of South Miami

**THE LARGEN
FOUNDATION**

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PET SERVICES

l'artisan
BAKERY & BISTRO

S THE
SOSA TEAM

PH
design group

HUELLA
COFFEE

KIDS LAB THERAPY
GROWING BY LEAPS AND BOUNDS

Moon Baby

GIOCONDA VIVAS

SUPPORTING ORGANIZATIONS

AC/E
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ESPAÑOLA



**MIAMI-DADE
COUNTY**

**CORAL
GABLES**
THE CITY BEAUTIFUL

ICEX
España
Exportación
e Inversiones

Consulate General and Trade Center of the
Argentine Republic
Buenos Aires - United States of America

**Miami
Book Fair**
Miami Dade College

FIU
Center for
Children and Families

**THE KIDS
CHILDREN'S
TRUST** | **Parent
Club**

**MIAMI
MUSIC
PROJECT**

**HAND
2HAND.TEAM**

**FUNDACION
CUATROGATOS**

**ARTEFACTUS
CULTURAL PROJECT**

SFLHCC

**ARMOUR
DANCE
THEATRE**

**MIAMI
EMPRENDEDORES**

CHAMBERSOUTH
THE SMALL BUSINESS CHAMPION



Sponsorship Application

ENTRELIBROS 2025

Company Name: _____
Contact person: _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____ Email Address: _____

SPONSORSHIP LEVEL (PLEASE CHECK ONE):

☐ Presenting Sponsor: \$10,000 ☐ Corporate Sponsor: \$5,000
☐ Contributing Sponsor: \$2,500 ☐ Supporting Sponsorship: \$1,500
☐ Standard Sponsor: \$750 ☐ Other: _____

Please describe your company and the products or services you offer: _____

Why do you want to sponsor the book festival? _____

What benefits do you hope to receive as a sponsor? _____

Please list any specific requests or requirements you may have as a sponsor: _____

PAYMENT INFORMATION:

Payment can be made via:

☐ Credit card (Please fill out the following information. We will add a processing fee of 3.5%)

Credit Card Type: _____ Credit Card Number: _____

Expiration Date: _____ CVV: _____

☐ Via ZELLE. To IMAGO POR LAS ARTES, INC. Email: contact@imagoporlasartes.org

☐ Check. Please make check payable to IMAGO POR LAS ARTES, INC and mail to the following address: **Attention to:** Trina Oropeza or Maria Alejandra Prado 4028 SW 57th Ave. South Miami. FL 33155

Please note that payment in full is due upon receipt of this form. If payment is not received by the specified deadline, your sponsorship may be forfeited. Thank you for your support!

SPONSOR ACKNOWLEDGEMENT AND CONSENT TO SPONSORSHIP AGREEMENT TERMS AND CONDITIONS

Sponsor by signing below acknowledges and represents that Sponsor has read, understands, and consents to be bound by the following term and conditions of sponsorship for ENTRELIBROS 2025 an event by IMAGO POR LAS ARTES ("IXLA"):

1. Sponsor's submission of this signed Sponsorship Agreement ("Agreement"), with or without advanced payment of the agreed sponsorship amount indicated on the Agreement, is an express offer by the Sponsor to enter into the Agreement with IXLA for the event or program indicated on the Agreement form, and the IXLA's acceptance of that offer.
2. In consideration of the sponsorship, Sponsor will receive the benefits and services of sponsorship commensurate with the level of sponsorship indicated. Although IXLA will take reasonable efforts to maximize the number of attendees for the event or program through the use of promotional materials, IXLA makes no guarantee regarding the number of actual attendees.
3. Sponsor grants IXLA the unlimited right to display, exhibit, use and reproduce Sponsor's name and logo for the purpose of promotion of the event or program and in all promotional materials.
4. Sponsor enters into the Agreement with the full understanding that the Agreement may not be terminated once the promotional materials for the event or program are distributed. In the event that the event or program is rescheduled due to conditions or factors beyond the control of IXLA, including but not limited to, natural disasters and other acts of God, Sponsor agrees to be bound by the agreement as if the event or program took place on the date originally scheduled.
5. The Agreement and these terms and conditions constitute the entire agreement between Sponsor and IXLA with respect to sponsorship of the event or program. Any amendments or modifications to the Agreement must be executed in writing by both parties.
6. Sponsor agrees that failure to pay the sponsorship amount indicated on the Agreement constitutes a breach of the Agreement which may subject Sponsor to collection efforts or legal action. In the event that IXLA institutes collection efforts or legal action to collect any unpaid amounts due under the Agreement, including interest, Sponsor shall be obligated to pay the IXLA's service fees, reasonable attorneys' fees, and other costs and expenses incurred in the collection effort or legal action.

_____ for _____

Signature

Company (Sponsor)

Print Name:

Date:

IXLA use only:

Date received: _____

Amount due: _____

*** “Blind Date with a Book by YOU and IXLA”:**

Your brand/business will purchase, at a discounted price, a TBD number of books from our selection and wrap them in craft paper. You can place a sticker or a branded bag on the wrapping, and these can be given away as a raffle prize or in exchange for people signing up for your database. The concept is for people not to know which book they will receive. Encourage participants to be recorded or photographed while opening the package, so you can use that content to promote your business. Additionally, you may include a small sticker somewhere inside the book.